

Middle East Desalination Research Centre (MEDRC) Freshwater Technology Showcase Muscat, Oman

Bringing water stakeholders together



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# WELCOME INTRODUCTION



Jauad El Kharraz Head of Research MEDRC Water Research

### Dear partners,

Billions of people lack water, clean fresh water is an essential ingredient for a healthy human life, but 1.1 billion people lack access to water and 2.7 billion experience water scarcity at least one month a year. By 2025, two-thirds of the world's population may be facing water shortages. Freshwater scarcity continues to increase with the increasing number of population. The implementation of innovative desalinating technologies of seawater is becoming a necessity for meeting freshwater needs, especially in the MENA region. Indeed, our innovative alternatives can promote energy-saving and sustainable environmental systems.

### Your Support Makes a Difference

Our CSR initiatives are impossible without your participation, either by supporting our event financially or perhaps representing your company.

MEDRC Water Research is mandated to find solutions to freshwater scarcity. Established in 1996, we conduct research, training, development cooperation and transboundary water projects. The MEDRC headquarters is in Muscat in the Sultanate of Oman, where we operate a state of the art research facility including a desalination plant, laboratory, lecture halls and administrative offices. See you in Muscat, Oman

# WHY BECOME A SPONSOR ?



MEDRC's Freshwater Technologies Showcasing Cutting-Edge Research (2<sup>nd</sup> Edition) – Bringing Water experts and stakeholders together in the Middle East on 16-17 October 2019.

### What can you expect?

- 100+ representatives of the Water community. The Forum will attract a broader audience covering industry experts, desalination experts, energy experts; policy-makers
- Oil & Gas
- Key Omani Water & Energy stakeholders
- Experts in research and innovation from governmental institutions
- Experts from global firms, start-ups, SMEs, academia, universities, research centers, international organizations and NGOs.
- Dedicated Sponsored Sessions (conference) designed to best highlight the latest technology your organization has to offer
- 8 hours of daily non-stop visibility in a dedicated area located right outside the conference rooms

## Specific Sponsorship

	PLATINUM LUNCH SPONSOR	GOLD BREAKFAST SPONSOR	SILVER SNACK SPONSOR	
EXHIBITION				
Exhibit space	upto 10ft x 20ft	6 sqm, 1 table, 2 chairs, 1 upright company sign	6 sqm, 1 table, 2 chairs, 1 upright company sign	
Priority selection of space location	#1	#2	#3	
VISIBILITY				
Speaker sessions in a dedicated room (max. 100 pax)	50'	40'	35'	
Roll-Up at Conference room	Yes	Yes	Yes	
Roll-Up on conference stage	Yes	Yes	Yes	
Roll-Up on Event indoors and outdoors	At Lunch and event	At Breakfast and event	During Snack time and event	
Promotional material in bags	yes	yes	yes	
NETWORKING OPPORTUNITY				
Visibility to all participants	Yes	Yes	Yes	
Access to Sessions	Yes	Yes	YeS	
PRICE*	US\$2500	US\$2000	US\$1800	

# EXHIBITION OTHER PACKAGES

VISIBILITY & NETWORKING

2 OPTIONS: Exhibitor, Startupor Collective

#### Booth exhibitor "Collective"\* (more than 2)

Exhibition space (1 table, 2 chairs, 1 upright company sign/company)	Yes
Logo in conference programme, 10 Minute presentation	Small logo
PRICE per Company	US\$ 1,000*

#### Booth exhibitor "Startup"

Exhibition space (1 table, 2 chairs, 1 table top company sign)	Yes
Logo in conference programme, 10 Minute presentation	Small logo
PRICE per Company	US\$1,500

## **Collective participation**

Collective pavilions can be set up to represent a country, a region or a cluster. **More information on request.** 

## ADDITIONAL PROMOTION AND BRANDING OPPORTUNITIES





## Your Delegate bag & promotional insert US\$500

Have a direct contact with every single participant by inserting your advertising your delegate conference bags (about 500). The final document for the conference bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).



### Conference badge lanyards US\$500

Your logo will be printed in a highly visible way on the badge-holding lanyards, worn all throughout the congress.

## **Exhibition Floor Plan**

Upon receipt of your order form and 50 % deposit, you will receive the exhibition floor plan to choose your location, on a first-come, first-served basis. Please note that while our PLATINUM, GOLD, SPECIAL partners will be given priority to placement within the exhibition, early commitment will ensure optimum visibility to your company.

